

## Conference Schedule

**Tuesday, May 27, 2008**

TIME	DETAILS	ROOM & CHAIR
8am – 5pm	Registration	
8 – 9am	Continental Breakfast	Registration
9 – 9:30am	<b>Welcoming Remarks</b> <i>Debbie Zimmerman &amp; Duncan Gibson</i>	Yerich Auditorium
9:30 – 10:30am	<b>Keynote Speaker</b> <b><i>The Future of Grape Growing</i></b> <i>Jerry Lohr, President J.Lohr Winery</i>	Yerich Auditorium Isabelle Lesschaeve
10:30am – 5:30pm	<b>TRADE SHOW OPEN</b>	Trade Show Floor
10:30 – 11am	COFFEE BREAK	Trade Show Floor
11am – 1pm	<b>Concurrent Sessions</b>	
	<b>VITICULTURE</b> <b>1. Creating Flavour in the Vineyard</b> <i>James Kennedy, Oregon State U</i> <b>2. Climate Change &amp; Water Management (Panel Discussion)</b> <i>Frank Hellwig, Vincor, Andy Reynolds, Brock U &amp; Sara Spayd, North Carolina U</i>	Yerich Auditorium Ken Slingerland
	<b>OENOLOGY</b> <b>1. Technological Developments in Cork Stoppers</b> <i>Miguel Cabral, Amorim</i> <b>2. Tips &amp; Tricks for Accurate Wine Lab Results</b> <i>Tom Schulz, Niagara College</i> (Optional hands-on demos at 1pm in E303) <b>3. Weighing in on Extended Maturation</b> <i>Thomas Bachelder, Clos Jordanne</i>	HT 109 Terence van Rooyen
1 – 3pm	LUNCH & TRADE SHOW	Trade Show Floor
3 – 4:30pm	<b>Concurrent Sessions</b>	
	<b>VITICULTURE</b> <b>1. Options for Controlling Grape Powdery Mildew</b> <i>Wendy McFadden Smith</i> <b>2. Managing Berry Moth</b> <i>Tim Weigle, Cornell U</i> <b>3. Improving Wine Grape Production with Soil Management</b> <i>Alain Sutre, Ertus Consulting</i>	Yerich Auditorium Helen Fisher
	<b>OENOLOGY</b> <b>1. Principles of Winery Sanitation</b> <i>John McClain, McClain Ozone</i> <b>2. Steps to Sustainability for Ontario Wineries – A review of the WCO's Environmental Program</b> <i>Ron Giesbrecht, Henry of Pelham Winery</i>	HT 109 Jon Ogryzlo
4:30 – 5:30pm	Wine Tasting – Ontario Regions	Trade Show Floor
7– 10pm	<b>GALA DINNER</b> at Château des Charmes Shuttle to: 6:45 - 7:30pm from Hilton Garden Inn & Niagara College Residence (Return: 10:00 to 10:30pm)	Château des Charmes

**Wednesday, May 28, 2008**

TIME	DETAILS	ROOM & CHAIR
8 – 10:30am	Registration	
8am – 1pm	<b>TRADE SHOW OPEN</b>	
9 – 10am	<b>Keynote Speaker</b> <b>Consumer Wine Trends in Canada</b> <i>Pamela Lawson, Consumer Insights Group, LCBO</i>	Yerich Auditorium Isabelle Lesschaeve
10 – 10:30am	COFFEE BREAK & TRADE SHOW	
10:30am - 12:30pm	<b>Market / Wine Business</b> <b>1. Importance of the Origin of Wine as a Marketing Vehicle</b> <i>Johan Bruwer, University of Adelaide</i> <b>2. Improving Sales to Licensees</b> <i>Tony Elenis, Ontario Restaurant, Hotel &amp; Motel Assoc.</i> <b>3. Powerful Partners: Dress your wine up with food</b>	Yerich Auditorium
12:30 – 1:30pm	LUNCH & TRADE SHOW	
1:30 – 3pm	<b>Research Updates (Oenology, Viticulture, Business)</b> <b>1. A Report on the Development of the Research Foundation</b> <i>Matthias Oppenlaender</i> <b>2. Recent Research on the Propagation of Rootstocks</b> <i>Helen Fisher</i> <b>3. Recent Research on the Oenological Options for Mediating Ladybug Taint</b> <i>Gary Pickering</i> <b>4. Recent Research in Consumer Issues</b>	Yerich Auditorium Jon Ogryzlo
3 – 3:30pm	Closing remarks	
3:30 – 4:30pm	Closing reception	

